

Promoting your brand on CATFISH WEEKLY enables your business and brand to be placed in front of thousands of avid catfish anglers from around the country. We welcome your partnership.

\$150.00 Annually (Each Page)

# BECOME AN ADVERTISING PARTNER WITH CATFISH WEEKLY

## CATFISH WEEKLY TITLE SPONSORSHIP

30 days before the end of each sponsorship term, Catfish Weekly opens up title sponsorship bidding to all Interested parties. All bids must be presented to <u>catfishweekly@gmail.com</u>

The minimum sponsorship fee is as follows:

6 Month Minimum	\$600.00 (Plus 12 Giveaways)	
12 Month Minimum	\$1200.00 (Plus 24 Giveaways)	
In addition to the above, the title sponsor must provide Catfish Weekly with 2 - 3' x 6' full color promotional banners.		

#### CATFISH WEEKLY PREMIUM BANNER SPONSOERSHIPS

The highest traffic pages on all of Catfish Weekly's web site are our Video Archives Page, Doc's Tip Page and our Calendar Of Events Page. Your full center width banner ad will appear on the top Center of the Premium Page(s) of your choice!

#### **Quarterly Rates**

	PRIZE WHEEL PLACEMENT	\$100.00 (Plus Giveaway Prizes)
Bi Annu	CATFISH WEEKLY WEBSITE LOGO PLACEMENT Your linked Logo will be placed on 2 of Catfish Weekly's side margins along with our valued sponsor's page. al Rates	\$200.00
	PRIZE WHEEL PLACEMENT	\$150.00 (Plus Giveaway Prizes)
Annual I	CATFISH WEEKLY WEBSITE LOGO PLACEMENT Your linked Logo will be placed on 2 of Catfish Weekly's web page side margins along with our valued sponsor's page. Rates	\$250.00
	PRIZE WHEEL PLACEMENT	\$300.00 (Plus Giveaway Prizes)
	CATFISH WEEKLY WEBSITE LOGO PLACEMENT Your linked Logo will be placed on 2 of Catfish Weekly's web page side margins along with our valued sponsor's page.	\$400.00
Product	<b>Spotlight*</b> The Catfish Weekly Product Spotlight is a great way to show off your product(s) to our thousands of viewers and followers.	\$75.00

\*All annual sponsorships receive 1 or more Catfish Weekly Product Spotlights.

Logos must be provided with a transparent background in a .png file format. In addition to your logo, please provide us with a short description (2 to 3 sentences) about your product/brand. Please send your company's website URL and a links to your social media sites.

If you have elected to be part of the Prize Wheel, please visit our website (<u>www.catfishweekly.com</u>) where you'll find on the bottom of the home page a Prize Wheel template. It is the responsibility of the advertiser to use the provided template to create your prize wheel wedge.

All advertising payments must be paid in advance and in full along with providing all aforementioned logos, descriptions, completed templates and prize giveaways before being placed on the Catfish Weekly web site and/or the Prize Wheel.

### DEMAND HAS BEEN VERY HIGH. PLEASE UNDERTAND ALL ADVERTISING OPPORTUNITIES ARE ON A FIRST COME FIRST SERVE BASES.